

Fifty Shades of Abuse Romanticized

Signs of an Abusive Partner:

- Jealousy and possessiveness
- Sexual violence
- Verbal abuse and disrespectful behaviour in front of others
- Not listening or responding when you talk
- Unpredictable temper
- Damaging or destroying your possessions
- Controlling where you go and who you see

“One of the many distortions abusers believe is that the child or woman seduced by them wanted to be abused/raped by them. Pornography often depicts women enjoying being raped, or encouraging it.”

Lindie Wadhams, a former social worker at Safeline

Salvation Army Care Haven - Cape Town: Tel 021 638 511

No Thank You

www.christianaction.org.za / info@christianaction.org.za

Women in real-life

FIFTY SHADES OF GREY

relationships end up dead, in a women's shelter, or on the run for years.

www.christianaction.org.za / info@christianaction.org.za

PORNOGRAPHY NORMALIZES SEXUAL VIOLENCE.

Viewers become desensitised towards violence against women and the idea of rape.

THE LIE:
FIFTY SHADES OF GREY is about a love affair.

THE TRUTH:
FIFTY SHADES OF GREY is about abuse, violence and grooming a young girl for sadistic sexual bondage.

BOYCOTT FIFTY SHADES OF GREY

Ditch the film, and give instead to a domestic violence shelter.

#50dollarsnot50shades
#FiftyShadesIsAbuse

ANASTASIA STEELE

HUMILIATED
BATTERED
ABUSED
CONTROLLED
DEGRADED
ENTRAPPED
ISOLATED
THREATENED
COERCED
MANIPULATED
TORTURED

= **“EMPOWERING WOMEN”???**

THE UGLY TRUTH ABOUT FIFTY SHADES OF GREY

Movie Glamorizes Sexual Violence and Domestic Abuse

Ster Kinekor is advertising Fifty Shades of Grey as

"the hottest cinema experience this Valentine's Day" to which you can "treat your date"!

BUT... what is the truth? What is 50 Shades of Grey really about?

Fifty Shades of Grey is one of the worst pornographic glamorizations of sexual violence to be released on the big screen!

Why You Should Not Watch

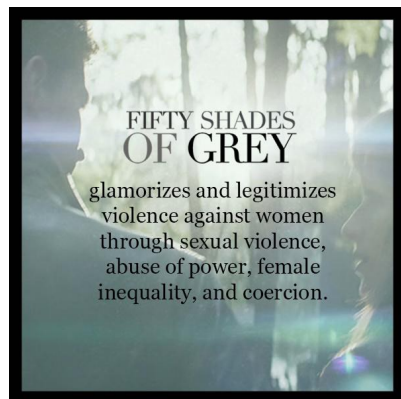
50 Shades of Grey:

- Christian Grey (the main male character in the book/movie) uses manipulation, jealousy, intimidation and violence to control the naive Ana.
- Ana is depicted as being young and innocent. Although her given age is 21, her true emotional age is much younger. 50 Shades thus subtly promotes paedophilia.
- The movie markets rape as romance. It glamorises rape and the abuse of women and says women should enjoy it!
- If you take away the glamour, Fifty Shades is a sensationalized lie, telling women that they can, and should, fix violent and controlling men by being obedient and devoted, and that, somehow, abuse is romantic!
- Hold up a mirror to Christian Grey and you'll see the reflection of a culture saturated in exposure to violent pornography. This is the porn that has, and continues to, groom the next generation of men to believe that they are entitled to violent sexual behaviour, and that women should enjoy it.
- The popularity of Fifty Shades among women also sends a message to men that unrestrained domination is what women want. And, educated by porn, they know how to do it. A majority of men have been getting a regular diet of this kind of

violent sex and degradation through porn for years. In it, women are tied up and treated like animals and sex objects. Much of it is rape-themed. Pornography is marketing for a rape culture.

- While millions of women are fantasizing about the controlling and abusive Christian Grey of fiction, there are many other women dealing with the horrors of actually living with males like him.
- Devotion to an aggressor who inflicts violence is not sexy. Violence is destructive. Sexual violence is worse. Women such as Ana end up in a shelter for abused women, or even dead.
- Remove the glamour and facade of the Christian-Ana relationship and ask yourself if this twisted lie is what you want to tell yourself, your daughter and your friends?

Visit www.fiftyshadesisabuse.com for more information.



If you are in an abusive relationship...

Get out! Call for help! Don't excuse his behaviour! Don't try and 'fix' him!

Contact the following shelters for help:

Salvation Army Care Haven - Cape Town: Tel 021- 638 5511

Sisters Incorporated - Cape Town: 021 797 4190 / sistersinc@telkomsa.net

STOP Trafficking and S-Cape run shelters for victims of trafficking in Cape Town.

STOP Trafficking 082 456 2459

info@stoptrafficking.org.za / www.stoptrafficking.org.za

S-Cape Home: 021 – 788 6691, www.s-cape-home.org.

"Speak up for those who cannot speak for themselves." Proverbs 31:8

What You Can Do

1. **Inform and warn friends and family.**
Urge them to boycott the film and not to purchase the novel. On your social media, [share the article](#) "The Truth About 50 Shades of Grey" and other info-graphics from the Africa Christian Action Facebook page.
2. Encourage them to **rather donate** R50 to a Christian shelter for abused women, than to waste R50 on a movie ticket. See contact details above.
3. **Post a polite, factual but firm** comment on the [Ster Kinekor Theatres](#) and [Nu Metro](#) Facebook pages to protest this 50 Shades of Abuse! Use points made above.
4. **Copy your complaint** in an email to Ster Kinekor: info@sterkinekor.com
5. **Ask Exclusive Books** to remove the 50 Shades of Grey book from their shelves: The General Manager: info@exclusivebooks.co.za, 011 – 798 0166.
6. **Complain about the low age restriction** given to this film (16LNS). At the least, 50 Shades should receive an X18 rating – i.e. only allowed to be sold from a porn shop.
Contact the Film and Publications Board: Clientsupport@fjb.org.za.

Recommended Resource

This is a winnable war. Is there hope for the porn addict? What is the Biblical antidote to the porn epidemic? And what can you do to protect yourself and your family? How can we take back the culture from the pimps and pornographers? Africa Christian Action's book *Pornemic* will equip you, with the help of God, to begin to transform your community.

Available from Africa Christian Action
This 256-page book (with 22 infographics and 23 pro-family action pictures) is available from Africa Christian Action for R85 excluding postage. Contact 021 - 689 4480 or info@christianaction.org.za to order.

"Have nothing to do with the fruitless deeds of darkness, but rather expose them."

Ephesians 5:11

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